2027 Summer Serenade Series

Sponsorship Opportunities

July 16, July 30, August 13 | 5:30-7 PM

Showcase your community support during this vibrant 3-part event series with live music, winetasting, and panoramic ocean views in our picturesque Island View Section. As a sponsor, you'll connect with Santa Barbara's most engaged cultural patrons in an unforgettable setting, while supporting the Garden's vital horticulture, education, and conservation programs.

In-person reach: 250+ guests of all ages
Digital reach (Newsletter): 30K+ subscribers
Digital reach (Social Media): 50K+ followers
Digital reach (Website): 16K+ unique monthly visitors

Santa Barbara | $15,000

- Tabling opportunity at all three events
- Prominent recognition in on-site signage at all three events
- Sponsor recognition during opening remarks at all three events
- Thirty (30) priority seating tickets in a roped off section with branded blankets *One-time use. Can be redeemed at any of the three events.
- Branded cooler with drinks and gourmet snacks to enjoy during the performance
- Premier sponsor listing in the Garden's e-newsletter
- Sponsor recognition in social posts associated with the event
- Logo recognition on the Garden website event landing pages

Santa Cruz | $10,000

- Sponsor name recognition in on-site signage at all three events
- Sponsor recognition during opening remarks at all three events
- Twenty (20) priority seating tickets in a roped off section with branded blankets *One-time use. Can be redeemed at any of the three events.
- Branded cooler with drinks and gourmet snacks to enjoy during the performance
- Sponsor listing in the Garden's e-newsletter
- Sponsor recognition in social posts associated with the event
- Sponsor name recognition on the Garden website event landing pages

Continued...

Catalina | $5,000

- Sponsor name recognition in on-site signage at all three events
- Twelve (12) priority seating tickets in a roped off section *One-time use. Can be redeemed at any of the three events.
- Tote bags with drinks and gourmet snacks per guest
- Sponsor name recognition on the Garden website event landing pages

Anacapa | $2,500

- Name recognition in on-site signage at all three events
- Eight (8) priority seating tickets in a roped off section *One-time use. Can be redeemed at any of the three events.
- Tote bags with drinks and gourmet snacks per guest
- Sponsor name recognition on the Garden website event landing pages

Santa Rosa | $1,000

- Name recognition in on-site signage at all three events
- Six (6) priority seating tickets in a roped off section *One-time use. Can be redeemed at any of the three events.
- Tote bags with drinks and gourmet snacks per guest
- Sponsor name recognition on the Garden website event landing pages

Are you ready to grow?

Contact Melissa Ha-Navarro at mhanavarro@SBBotanicGarden.org