

2027 Conservation Symposium

Sponsorship Opportunities

Cutting-edge Conservation: Innovative Solutions to the Biodiversity Crisis

Santa Barbara Botanic Garden kicks off 2027 with the 14th Annual Conservation Symposium, presented by the Nakashima-Rennie family on February 27. As environmental challenges grow more complex, so too does the science and practice behind conservation. This year's symposium brings together leading researchers, practitioners, and innovators to highlight how new technologies, emerging methodologies, and fresh ecological insights are expanding what is possible for native plant conservation across California's central coast and beyond.

In-person reach: 150 attendees
Digital reach (Newsletter): 35K+ subscribers
Digital reach (Social Media): 50K+ followers
Digital reach (Website): 17K+ unique monthly visitors

Conservation Symposium Event Sponsorship

Plant With Purpose | $10,000

- 10 tickets to Symposium with reserved priority seating
- Private Behind-the-Scenes tour of the Pritzlaff Conservation Center for group of 10
- Sponsor logo recognition on screen at the Symposium
- Sponsor recognition in Ironwood Magazine
- Sponsor listing in the Garden's email newsletter to a growing list of 30,000+ subscribers
- Sponsor logo listing on Garden website in the event and calendar sections

Boost Biodiversity | $7,500

- 8 tickets to Symposium with reserved priority seating
- Private Behind-the-Scenes tour of the Pritzlaff Conservation Center for group of 8
- Sponsor logo recognition on screen at the Symposium
- Sponsor listing in the Garden's email newsletter to a growing list of 30,000+ subscribers
- Sponsor logo listing on Garden website in the event and calendar sections

Grow Resilience | $5,000

- 6 tickets to Symposium with reserved priority seating
- Sponsor name recognition on screen at the Symposium
- Sponsor listing in the Garden's email newsletter to a growing list of 30,000+ subscribers
- Sponsor name recognition on Garden website in the event and calendar sections

Cultivate Change | $2,500

- 4 tickets to Symposium with reserved priority seating
- Sponsor name recognition on screen at the Symposium
- Sponsor recognition in the Garden's email newsletter to a growing list of 30,000+ subscribers
- Sponsor name recognition on Garden website in the event and calendar sections

Breakfast Bar | $3,000 (one available)

Help us fuel our Symposium attendees for a day of engaging and learning about the power of native plants!

- 4 tickets to Symposium with reserved priority seating
- Sponsor logo at food & beverage station throughout the entirety of the symposium
- Sponsor name recognition on Garden website in the event and calendar sections*

Are you ready to grow?

Contact Melissa Ha-Navarro at mhanavarro@SBBotanicGarden.org