



# Petals & Pours

## Sponsorship Opportunities

July 11, 2026 | 6-8 PM

Gather your friends for an unforgettable evening of wine, food, and nature at Petals & Pours, a Garden soirée in partnership with Rincon Wine Group. Enjoy sweeping island views as you and your party of six rotate between uniquely styled lounge areas from our lawn and patio. Each station features a curated wine tasting from one of five distinctive Rincon Wine Group labels, thoughtfully paired with small bites inspired by California's native plants.

Whether you're savoring a crisp white or a bold red, every pour and bite will celebrate the flavors and beauty of our local landscapes. With sweeping sunset views, seasonal blooms, and a relaxed garden atmosphere, this is the perfect way to toast the season with friends and celebrate one hundred years of native plant horticulture and conservation. All proceeds support Santa Barbara Botanic Garden's mission to conserve and protect California's native plants and habitats.

**Digital reach (Newsletter): 30K+ subscribers**

**Digital reach (Social Media): 50K+ followers**

**Digital reach (Website): 16K+ unique monthly visitors**

**Title Sponsor | \$10,000 (one available)**

- Private group of up to 6 guests
- Bottle of wine for each guest to take home
- Recognition as the Title Sponsor on signage at event
- Premier sponsor listing in the Garden's e-newsletter
- Title Sponsor recognition in social posts associated with the event
- Logo recognition on the Garden website event landing pages

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## Table Sponsors | \$7,500 (two available)

- Private group of up to 6 guests
- Sponsor recognition on signage at event
- Sponsor listing in the Garden's e-newsletter
- Sponsor recognition in social posts associated with the event
- Name recognition on the Garden website event landing pages

## Group Packages

Individual parties will be grouped together with other ticketed guests in groups of six.

### Quad | \$3,000 – limited availability

- Tickets for four guests

### Pair | \$1,500 – limited availability

- Tickets for two guests

**Are you ready to grow?**

Contact Melissa Ha-Navarro at [mhanavarro@SBBotanicGarden.org](mailto:mhanavarro@SBBotanicGarden.org)



Santa Barbara  
Botanic Garden

[SBBotanicGarden.org](http://SBBotanicGarden.org)