



2026 Conservation Symposium

Sponsorship Opportunities

Santa Barbara Botanic Garden kicks off its centennial year with the 13th Annual Conservation Symposium, presented by the Nakashima-Rennie family and themed **Planting With Purpose**. This year's event honors entomologist and author Doug Tallamy, recipient of the 2026 Honorable John C. Pritzlaff Conservation Award, who will share practical ways to restore biodiversity through native plant choices. Attendees will also hear from the Garden's Conservation Department about its work to protect native species and strengthen ecological resilience—offering inspiration and actionable steps to create landscapes that are both beautiful and beneficial. This is more than a symposium — it's a call to action.

In-person reach: 140 attendees

Digital reach (Newsletter): 35K+ subscribers

Digital reach (Social Media): 50K+ followers

Digital reach (Website): 17K+ unique monthly visitors

Exclusive Sponsorship Opportunities - One Sponsor per Item

Pearl Social Meet & Greet with Doug Tallamy | \$5,000

Sponsor a proper Santa Barbara welcome party for Doug Tallamy in the Funk Zone with drinks and hor d'oeuvres. Held the night before the main event, this intimate cocktail hour will be a chance to mix and mingle with symposium speakers, conservationists, and native plant enthusiasts.

- 5 tickets to exclusive Cocktail Hour Meet & Greet with Doug Tallamy
- 5 tickets to Symposium with reserved priority seating
- Sponsor name recognition on screen at Symposium*
- Sponsor name recognition on welcome signage at entrance of restaurant
- Verbal sponsorship recognition by Garden Executive Director during event
- Sponsor name recognition on Garden website in the event and calendar sections*

Branded Native Plant Giveaways | \$4,000

Each symposium attendee will be given a native plant in a 4-inch pot to take home and help ensure biodiversity thrives starting in their own backyard!

- 4 tickets to Symposium with reserved priority seating
- Sponsor logo on plant care cards which will be placed in each pot
- Sponsor name recognition on screen at Symposium*
- Sponsor name recognition on Garden website in the event and calendar sections*

Breakfast Bar | \$3,000

Help us fuel our Symposium attendees for a day of engaging and learning about the power of native plants!

- 4 tickets to Symposium with reserved priority seating
- Sponsor logo at breakfast bar
- Sponsor name recognition on screen at Symposium*
- Sponsor name recognition on Garden website in the event and calendar sections*

**Recognition will be provided at the "Cultivate Change" level.*

Conservation Symposium Event Sponsorship

Plant With Purpose | \$10,000

- 8 tickets to Symposium with reserved priority seating
- 4 tickets to exclusive Cocktail Hour Meet & Greet with Doug Tallamy
- Sponsor name recognition in concurrent Pritzlaff Art Gallery for the duration of the exhibition, December 2025 through June 2026
- Sponsor logo recognition on screen at event
- Sponsor listing in the Garden's email newsletter to a growing list of 30,000+ subscribers
- Sponsor logo listing on Garden website in the event and calendar sections

Boost Biodiversity | \$7,500

- 6 tickets to Symposium with reserved priority seating
- 4 tickets to exclusive Cocktail Hour Meet & Greet with Doug Tallamy
- Sponsor name recognition in concurrent Pritzlaff Art Gallery for the duration of the exhibition, December 2025 through June 2026
- Sponsor logo recognition on screen at event
- Sponsor listing in the Garden's email newsletter to a growing list of 30,000+ subscribers
- Sponsor logo listing on Garden website in the event and calendar sections

Grow Resilience | \$5,000

- 4 tickets to Symposium with reserved priority seating
- 2 tickets to exclusive Cocktail Hour Meet & Greet with Doug Tallamy
- Sponsor name recognition in concurrent Pritzlaff Art Gallery for the duration of the exhibition, December 2025 through June 2026
- Sponsor name recognition on screen at event
- Sponsor listing in the Garden's email newsletter to a growing list of 30,000+ subscribers
- Sponsor name recognition on Garden website in the event and calendar sections

Cultivate Change | \$2,500

- 2 tickets to Symposium with reserved priority seating
- 2 tickets to exclusive Cocktail Hour Meet & Greet with Doug Tallamy
- Sponsor name recognition in concurrent Pritzlaff Art Gallery for the duration of the exhibition, December 2025 through June 2026
- Sponsor name recognition on screen at event
- Sponsor listing in the Garden's email newsletter to a growing list of 30,000+ subscribers
- Sponsor name recognition on Garden website in the event and calendar sections

Symposium Art Gallery Sponsorship

‘From the Ground Up: Planting for Birds and Birding for Plants’ | \$5,000 – \$10,000

Presented alongside the 13th annual Conservation Symposium, this exhibit will explore how native plants, insects, and animals are all connected in the web of life. Your sponsorship will support the curation and ongoing maintenance of the exhibit.

- 4-8 tickets to Symposium with reserved priority seating
- 4-8 tickets to exclusive “Meet the Artist” reception in February 2026
- Sponsor logo or name recognition in Pritzlaff Art Gallery for the duration of the exhibition, December 2025 through June 2026
- Sponsor listing in the Garden's email newsletter to a growing list of 30,000+ subscribers
- Sponsor logo or name recognition on Garden website in the event and calendar sections

Are you ready to grow?

Contact Melissa Ha-Navarro at mhanavarro@SBBotanicGarden.org



**Santa Barbara
Botanic Garden**

SBBotanicGarden.org