



Native Planting Seasons

Sponsorship Opportunities

Fall & Spring

Restore: \$10,000

- Choice of spring or fall sponsorship
- Ten (10) tickets to a Garden class/event of your choosing*
- Co-branded entrance banner for each event during the entire months of March and November
- Premier sponsor listing in the Garden's email newsletter to a growing list of 24,000 subscribers
- Sponsor recognition in social posts leading up to and post event to an audience of 50,000+ followers
- Sponsor logo listing on website in our event and calendar sections

Protect: \$7,500

- Choice of spring or fall sponsorship
- Eight (8) tickets to a Garden class/event*
- Co-branded Entrance Banner during the entire months of March or November
- Premier sponsor listing in the Garden's email newsletter to a growing list of 24,000 subscribers
- Sponsor recognition in social posts leading up to and post event to an audience of 50,000+ followers
- Sponsor logo listing on website in our event and calendar section

Understand: \$5,000

- Choice of spring or fall Sponsorship
- Six (6) tickets to a Garden class/event*
- Co-branded Entrance Banner for the 2 weeks leading up to the event and on the day of the event
- Sponsor listing in the Garden's email newsletter to a growing list of 24,000 subscribers
- Sponsor recognition in social posts leading up to and post event to an audience of 50,000+ followers
- Sponsor listing on website in our event and calendar sections





Native Planting Seasons

Sponsorship Opportunities

Fall & Spring

Explore: \$2,500

- Choice of spring or fall Sponsorship
- Four (4) tickets to a Garden class/event*
- Co-branded entrance banner on the day of the event
- Sponsor listing in the Garden's email newsletter to a growing list of 24,000 subscribers
- Sponsor listing on website in our event and calendar sections

* Garden class or event tickets exclude Beer Garden, Forage & Feast, CNLPC, PALMA Colectiva and Channel Island DayTrips



Santa Barbara
Botanic Garden

SBBotanicGarden.org