Issue Sponsor | $30,000

Sponsor the Garden’s official magazine and show readers your commitment to conservation.

- Masthead sponsor mention (approx. 1.5 x 3 in)
- Two-page native content* emphasizing sponsors' commitment to the Garden’s mission.
- One full-page advertisement** promoting the sponsor
- Sponsor acknowledged by Executive Director in Director’s Message
- One box of printed magazines for distribution (approx. 60 copies)

Supporting Sponsor | $20,000

Share your commitment with readers and promote your business

- One-page native content emphasizing sponsors’ commitment to the Garden’s mission.
- Half-page advertisement promoting the sponsor
- Sponsor acknowledged by Executive Director in Director’s Message
- One box of printed magazines for distribution (approx. 60 copies)

Advertising Sponsor | $15,000

Promote your business and show readers your commitment to conservation.

- One full-page advertisement** promoting sponsoring
- One box of printed magazines for distribution (approx. 60 copies)
Ironwood Stats

- The Garden prints and distributes two issues of Ironwood every year (June and November).
- 6,500 copies of Ironwood are mailed and distributed via street teams every season.
- Ironwood is promoted via email to a growing list of 24,000 subscribers.
- Ironwood is promoted via social to a growing audience of 50,000 followers.
- A digital copy of Ironwood is made available via Issuu in perpetuity online.

Sponsorship Considerations

- Sponsored content provided by the sponsor and copy edited in partnership with the Garden.
- Advertisement provided by the sponsor or the Garden designs “thank you” advertisement acknowledging the sponsor’s contribution.
The Impact of Ironwood

I just finished reading issue 33 of Ironwood and wanted to let you know what a great publication that is. It is among the most impressive collection of articles I’ve encountered in any publication from a botanical garden! It beautifully highlights the important activities of your staff, has stunning photographs, and makes a wonderful case for the significance of native plants, ecosystem interactions/networks, and the relevance of the Garden’s vital goals. Congratulations!

Thomas F. Daniel, Curator Emeritus, Botany, California Academy of Sciences

The Ironwood has turned into a must-read, every article is concise, well-written, and INTERESTING! Very readable. You are expressing our mission in everything you send out.

Elaine Gibson, Volunteer

You’ve created another beautiful issue of the Ironwood! Thank you and others for the wonderful layout, interesting articles, artistry, and for enjoyably conveying the heartfelt purpose of the Garden.

Dida Merrill, Garden Member

The new format [of Ironwood] lives up to and even goes beyond what could be expected of an outstanding botanical garden. Kudos to all of you and much appreciation for a publication that is well worth reading ... and then re-reading.

Alyse Steidler, Garden Guest