












The Beer Garden

A curated tasting trail among California's native plants

Sponsorship Levels & Benefits	Redwood 25k	Sycamore 15k	Oak 10k	Ironwood 7.5k	Manzanita 5k	Sage 2.5k	Poppy 1k
Number of Grand Cru Experience tickets	10	6	4	4	4	2	2
On-site parking spaces	4	2	2	2	1	1	
Name/logo on tasting glass	Logo						
Name/logo on event entrance booth	Logo						
Name/logo in event map	Logo	Logo	Logo	Name	Name	Name	Name
Name/logo in digital invite (If secured by January 1, 2024)	Name	Name	Name	Name	Name	Name	Name
Name/logo on Garden website	Logo	Logo	Logo	Logo	Name	Name	Name
Recognition in digital newsletter (25k reach)							
Recognition on social media (35k reach)							
Name/logo in AD for Ironwood Magazine and partner publications	Logo	Logo	Logo	Logo	Name	Name	
Name/logo on on-site banners	Logo	Logo	Logo	Logo	Name	Name	Name
Early access to main event	