



2023 Summer Serenade Series

Sponsorship Opportunities

July 14, July 28, and August 11 | 5:30-7 PM

Sponsor our 2023 Summer Serenade Series.

80 guests are invited to gather on our Island View lawn and enjoy an evening of curated musical performances. Guests are encouraged to bring blankets and low backed chairs, picnics, and their drink of choice for a wonderful summer evening at the Garden. We will be hosting three summer events on July 14, 28, and August 11.

Title Sponsor | \$10,000

“The (sponsor name here) Summer Serenade Series at the Garden”

- Logo/name in full page AD in Ironwood Magazine, November release.
- Logo/ name on invitation to over 7,000 Garden supporters.
- Logo/name on social media invitation to 25 thousand followers.
- Logo/name on event web page and bi-weekly newsletter to over 11,000 subscribers.
- Two complimentary tickets to each performance.

Presenting Sponsor | \$5,000

“The Summer Serenade Series at the Garden presented by (sponsor name here)”

- Logo/name in full page AD in Ironwood Magazine, November release.
- Logo/ name on invitation to over 7,000 Garden supporters.
- Logo/name on social media invitation to 25 thousand followers.
- Logo/name on event web page and bi-weekly newsletter to over 11,000 subscribers.
- Two complimentary tickets to opening night.

In Kind or Event Sponsor | \$1,000

- Logo/name included on our social media to 25 thousand followers.
- Logo/name included in our bi-weekly newsletter to over 11,000 subscribers.

Contact Jenny McClure, Donor Relations Manager
jmcclure@SBBotanicGarden.org | 805.690.1689



Santa Barbara
Botanic Garden