



## Backcountry One-Year Anniversary Celebration Sponsorship Opportunities

June 10, 2023 | 5-7 PM

### Casitas Sponsor | \$15,000

Sponsor new Backcountry Casita for 2023/2024 installation.

- Casita Plaque Logo
- Reserved picnic table for eight at the Backcountry Celebration
- Company logo or individual name featured on SBBG website event page, social media campaign
- Premier sponsor listing in: Garden Gazette 21K+ household emails & Member Digest newsletters to 5K+ member household emails.
- Day of event materials including station signage and program materials such as activity station signage, directional signage, and program materials.
- Garden tote and logo items for eight attendees.

### Backcountry Program Sponsor | \$10,000

- Reserved picnic table for six at the Backcountry Celebration
- Company logo or individual name featured on SBBG website event page, social media campaign.
- Program Sponsor listing in: Garden Gazette 21K+ household emails & Member Digest newsletters to 5K+ member household emails.
- Day of event materials including station signage and program materials such as activity station signage, directional signage, and program materials.
- Garden tote and logo items for six attendees.

Contact Jenny McClure, Donor Relations Manager  
[jmmclure@SBBotanicGarden.org](mailto:jmmclure@SBBotanicGarden.org) | 805.690.1689



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### Sycamore Grove Sponsor | \$5,000

- Tickets for four to the Backcountry Celebration
- Company logo or individual name featured on SBBG website event page, social media campaign.
- Sponsor listing in: Garden Gazette 21K+ household emails & Member Digest newsletters to 5K+ member household emails.
- Day of event materials including station signage and program materials such as activity station signage, directional signage, and program materials.

### Quail Run Sponsor | \$2,500

- Tickets for two to the Backcountry Celebration
- Company logo or individual name featured on SBBG website event page, social media campaign.
- Primary Garden Gazette 21K household emails & Member Digest newsletters to 5K member household emails.

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