

# 2019 IMPACT REPORT

In 2019, your support made it possible to conserve California native plants, inspire students of all ages, cultivate and curate our living collection, and welcome thousands of people to the Garden. We couldn't be more grateful.

**78,368**  
PEOPLE VISITED  
THE GARDEN

**3,098**  
MEMBERSHIP  
HOUSEHOLDS

**HELD**  
**113**  
CLASSES  
*for over*  
**1,501**  
PARTICIPANTS

**3,709**  
PLANTS  
PLANTED

**OVER**  
**12,000**  
CALIFORNIA NATIVE  
PLANTS CULTIVATED  
*for habitat recovery  
projects, garden grounds  
and retail sales in  
the nursery.*

**MENTORED**  
**19**  
STUDENT  
INTERNS

*from UCSB,  
CSU-Channel Islands,  
Westmont and Antioch  
Colleges, and  
SB City College.*

**SORTED & DATABASED**  
**20,000**  
INSECTS, ARTHROPODS,  
& OTHER INVERTEBRATES  
*as part of a project on  
San Clemente Island to  
increase our understanding  
of invertebrate biodiversity  
and plant-invertebrate  
interactions on the island.*

**THE GARDEN WELCOMED**  
**JOE**  
**ROTHLEUTNER**  
*as the new  
Director of Horticulture  
& Facilities.*

**10**  
ACTIVE RESEARCH  
ASSOCIATES

**8,767**

**VASCULAR PLANT  
SPECIMENS**

*were added to the  
Clifton Smith Herbarium  
database; these records  
are available to scientists  
around the world  
(at [www.ccb2.org](http://www.ccb2.org)),  
getting 10 million hits  
per year!*

**OVER**

**25,000**  
**IMAGES OF THE ABOVE  
SPECIMENS**

*allow for remote data  
collection & minimized  
wear on the specimens.*

**155,000**  
**VASCULAR PLANTS**

**35,500**

**LICHEN**

**& 700**  
**BRYOPHYTE  
SPECIMENS**

*in the Herbarium.*

**44**

**CONSERVATION  
PROJECTS WITH**

**17**

**INSTITUTIONS**

*including the U.S. Navy,  
U.S. Fish and Wildlife Service,  
California Department of  
Fish and Wildlife, and  
National Science Foundation.*

**12**

**FULL-TIME STAFF  
IN CONSERVATION**

*including a new  
Lichenologist (a permanent  
position endowed by  
scientist-philanthropist  
Dr. Shirley Tucker),  
new Plant Ecologist (with  
funding from CDFW Prop 1),  
and new Invertebrate  
Biodiversity Post-Doc  
(funded by the U.S. Navy).*

**FOUNDED**

**THE 1<sup>st</sup>**  
**VASCULAR PLANT  
TISSUE BANK**

*in California facilitating  
genetic research.*

**1**

**BOOK**

**2**

**ADDITIONAL  
BOOK CHAPTERS**

**9**

**PEER-REVIEWED  
ARTICLES**

**6**

**TECHNICAL  
REPORTS**

*published by Garden staff  
and research associates.*

**INITIATED**

**DNA**

**BARCODING AND  
META-BARCODING  
PROJECTS FOR THREE OF  
THE CHANNEL ISLANDS,**

*Involving vascular plants,  
lichens, arthropods, mosses,  
and fungi. This new  
technology allows us to  
both inventory biodiversity  
and determine the diet of  
endangered species.*

## 80 RARE PLANT COLLECTIONS

*were accessioned  
representing 25 taxa  
into the conservation  
seed bank.*

## COMPLETED YEAR 2 OF A \$650,000

**COLLABORATIVE PROJECT**  
*working towards recovery  
of 14 Channel Islands rare  
plants over 3 years. The  
Garden is leading eight other  
partners in this effort, which  
was funded by US Fish and  
Wildlife via the CA Depart-  
ment of Fish and Wildlife.*

## CERTIFIED 27 NEW CALIFORNIA NATURALISTS

WELCOMED OVER  
**1,400**  
ELEMENTARY  
SCHOOL STUDENTS  
*on field trips to the Garden.*

## MAPPED 44 INVASIVE PLANT TAXA IN

## 604 POPULATIONS & 19

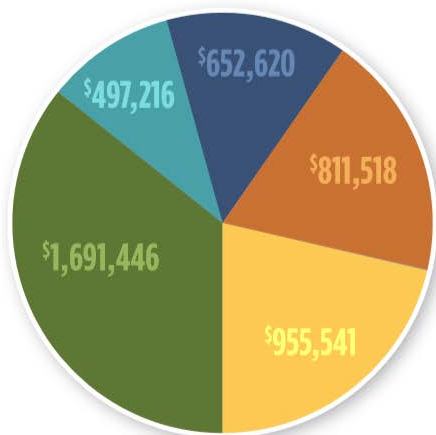
## RARE PLANT TAXA IN 237 POPULATIONS

*to inform habitat restoration  
in the Zaca and Jesusita  
fire scars. We covered 735  
total miles over 307 people  
days with the help of  
60 different volunteers in  
2,390 hours of service.*

## HELD 140 PUBLIC TOURS FOR OVER 3,442 PARTICIPANTS

## INCLUDING 1,092 COLLEGE STUDENTS

# 2019 REVENUE AND EXPENSES



## Revenue and Support

- Contributions and Memberships
- Program and Other Revenue
- Investments and Fees
- Government Contracts
- Visitor Program



## Program Expenses

- Science and Conservation
- Garden Operations
- Horticulture, Collections and Facilities
- Education
- Core Mission Support  
\$1,578,970

*Includes administration, finance, development and membership, communications, human resources, IT/technology, maintenance, and utilities.*

**THANK YOU** to all of our **AMAZING VOLUNTEERS!** You amplify our efforts!